



Marketing Acceleration Proposal

FOR
AI NATIVE STARTUPS

By
AIRMEET.COM

OVERVIEW

INNOVATION MEETS ITS MARKET

In the fast-paced world of AI-driven GTM (Go-To-Market) technology, standing out is everything. **AI Spotlight** is an online event with Action-Oriented Format—Inspired by *ProductHunt's* discoverability and *Shark Tank's* pitch intensity, tailored for B2B SaaS customer acquisition. It's a launchpad for the most innovative GTM tech stack solutions to connect directly with their ideal customers.

The Spotlight Format

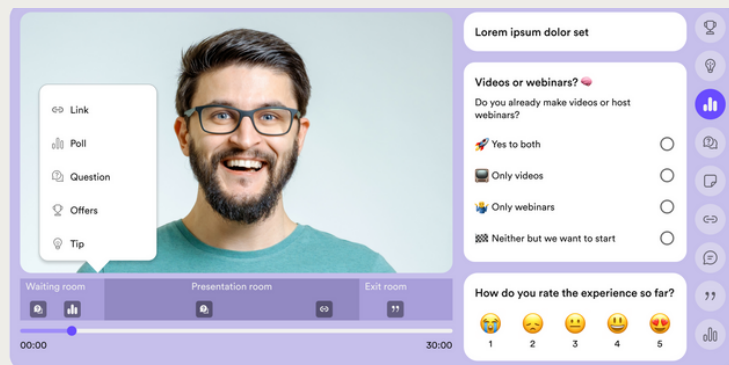
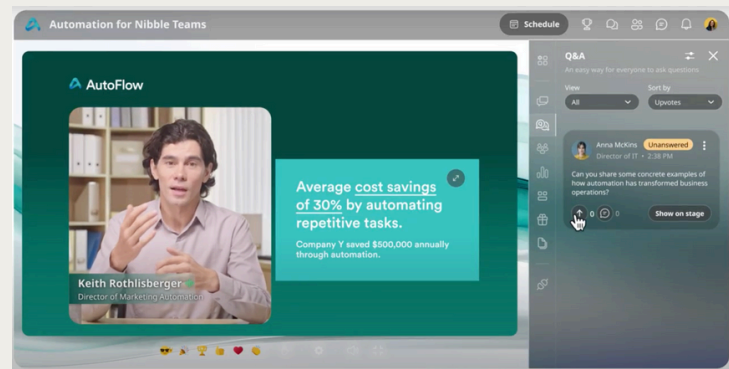
YOUR MOMENT TO SHINE

7-MINUTE SPOTLIGHT *RECORDED*

- **1-min Introduction:** Concisely present your company and solution.
- **3-min 'How it works':** Showcase your product's key features and benefits.
- **3-min Case Study:** Highlight real-world impact and customer testimonials.

3-MINUTE ENGAGEMENT *LIVE*

- **Open Floor:** Address questions from our engaged audience.



SHINE BRIGHT, SCALE FAST

Why Pitch @ AI SPOTLIGHT



DIRECT PIPELINE GENERATION

#01

- Connect with MQLs, SQLs, and potential customers across the entire funnel
- Drive free trial sign-ups and newsletter subscriptions in real-time

UNPARALLELED EXPOSURE

#02



- Showcase your innovation to a curated audience of GTM leaders and decision-makers.
- Gain instant feedback from industry experts and potential customers



ACCELERATED MARKET PENETRATION

#03

- Compress months of outreach into a single, high-impact presentation
- Leverage the event's momentum for sustained growth post-spotlight

Scheduled Roadmap

LOCK THE SPOT

📍 01 Oct- 31 Oct



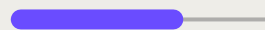
DEMO CHECK

📍 5 Nov-15 Nov



EVENT DAY

📍 20 November



REPLAY (ON DEMAND)

📍 21 Nov- 10 Dec



CLOSING

📍 15 Decemeber



Spotlight Advantage

Deliverables
Premium Exposure to Laser-Focused Audience of 250-300
Marketing Qualified Lead Generation upto 200
Free Trial Sign Ups upto 100
Pre/Post Event Email Marketing to 1200-1500 Registrations
Post Event Reels on SM to 33k Airmeet Followers

Our Audience

- **Founder(s):** Seeking cutting-edge AI solutions to optimize their GTM strategies
- **Sales and Marketing Director(s)/Manager(s):** Looking for tools to streamline operations and boost ROI
- **Growth Hackers:** Hungry for innovative ways to scale rapidly and efficiently

Financial Outlook

Category	Cost	Engaged Audience	CPL
Premium Spot	@ \$3099	300	\$11-\$14
General Spot	@ \$2499	200	\$13-\$17

MARKETING PACKAGE INCLUDES:

- Pre-event assistance to maximize your impact
- Professional recording of your spotlight moment
- Post-presentation networking

Curious? Get Involved

Our team would love to schedule a call to discuss how we can tailor this opportunity to best showcase your unique offering.

Contact:

Ashwani@airmeet.com 

Nitin@airmeet.com 

We look forward to the possibility of highlighting your game-changing AI solution for GTM!

During our conversation we will:

1. Discuss how to maximize your 7-minute spotlight
2. Outline the benefits of our marketing collaboration package
3. Answer any questions you may have about the event



B2B Tech Showcase Experts

Proven success in demonstrating complex solutions

Pipeline-Building Platform

Advanced lead capture and engagement

GTM-Optimized Features

Customizable to various Go-To-Market strategies

Global Reach, Personal Touch

Worldwide audience with meaningful interactions

Data-Driven ROI

Actionable analytics for measurable event impact

www.airmeet.com